Welcome to The Principal Manchester— and to a brand new look and upgraded specifications across all 17 of our meeting and event spaces. These include the new Whitworth Rooms (pages 6–7), which can be used in conjunction with the Ballroom to create flexible conferencing facilities for more than 1,500 delegates, with a private entrance via Waterhouse Way on Whitworth Street.

As well as some of the best large-scale conference rooms in the UK, The Principal Manchester has a suite of smaller spaces for meetings and private dining, from the prestige of the Refuge Assurance Directors’ rooms to smaller boardroom and classroom spaces in the Clock Tower building.

The multi-million pound investment in The Principal Manchester includes 270 new, loft-style bedrooms and suites; a magnificent, triple-height lobby space; and The Refuge Dining Room and Public Bar, a 10,000 square-foot restaurant in partnership with the team from the award-winning Volta restaurant in West Didsbury.

Sharon Cameron
Regional Director of Sales

CONTENTS:
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BEDROOMS & SUITES – 14, THE REFUGE BY VOLTA – 16,
ESSENTIAL FACTS – 18
The Ballroom:
a sense of occasion on a grand scale

Formerly the Refuge Assurance staff dining room, our Ballroom is the largest single event space within a hotel in the northwest of England. It can also be used in conjunction with the Whitworth Rooms to maximise flexibility and numbers. Combining many original, listed features with all of the technology you need to run a large conference, the Ballroom even has its own stage, as well as natural daylight, a private bar and a dedicated, private entrance from Waterhouse Way.

AT A GLANCE
Area: 885 sq m
Reception: 1000
Theatre: 1000
Cabaret or Classroom: 500
Dinner: 850
Wedding: 750
The Whitworth: three rooms in one

We have created a large, open-plan space that can be cleverly separated with soundproofed dividers to make three smaller rooms — or combined with the Ballroom to create a conference or event on a truly grand scale. The Whitworth occupies the whole of the ground floor of the Whitworth Building, with double-height windows along two walls and a full bar that can be opened or closed as the occasion demands.

AT A GLANCE
Area: 596.72 sq m
Reception: 650
Theatre: 450
Cabaret: 230
Classroom: 200
Dinner: 320
Wedding: 250
Restaurant-Quality Dining: however big or small

The new Executive Chef at The Principal Manchester brings with him more than 20 years’ experience cooking at some of the most exclusive hotels around the world, as well as for some of the most demanding and most celebrated guests. He and his team have created a series of menus that bring restaurant-quality food to large-scale banquets and events. Equally, they can rustle up a healthy working lunch for busy conference delegates or a slap-up meal in the Directors’ Boardroom.
The Directors’ Rooms & Oak Rooms: wood-panelled opulence

Built in 1912 as part of Paul Waterhouse’s extension to the original Refuge Assurance building, the Directors’ Rooms on the second floor of the Refuge Building were even furnished with their own, elaborate staircase in bronze and Carrera marble. These remain the grandest rooms in the whole of the hotel, brimming with architectural detail and craftsmanship – and certain to create a lasting impression.

Only slightly more modest, the Oak Rooms sit above the Ballroom and provide flexible meeting space for up to 100 guests.

<table>
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<tr>
<th>Directors’ Rooms</th>
<th>Area: 109 sq. m</th>
<th>Reception or Theatre: 100</th>
<th>Cabaret or Classroom: 60</th>
<th>Dinner: 70</th>
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<td>Dinner: 80</td>
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Clock Tower Meeting Rooms: flexible boardroom and delegate spaces

Quirky and characterful, the seven Clock Tower meeting rooms sit on the mezzanine floor to the side of the main hotel lobby. They benefit from generous breakout space and the former Refuge Assurance Post Room, with larder-style snacks and refreshments on offer throughout the day.

AT A GLANCE
Area: 33-62 sq. m
Reception: 15-30
Theatre: 24-60
Cabaret: 12-32
Classroom: 12-33
Dinner: 20-30
Bedrooms & Suites: loft-style wow-factor

Designed by award-winning architects at Michaelis Boyd, the interiors of our refurbished bedrooms and suites make full use of the building’s architectural heritage. The designs combine elements of architectural salvage with references to the ‘golden age of travel’ such as packing trunks and, in some of the rooms, travel armoires. New bed linen, smart TVs and a tuck box of treats ensure that guests feel every bit as special as the rooms.

AT A GLANCE
270 bedrooms and suites
24-hour room service
300 thread-count cotton bed linen
Fast, free, multi-device Wi-Fi
Tuck box, mineral water and fresh milk – free of charge
The Refuge by Volta:
come as you are

Our brand new restaurant serves globally influenced small plates and sharing dishes from the team behind the award-winning Volta restaurant. DJs-turned-restaurateurs Luke Cowdrey and Justin Crawford have partnered with The Principal Manchester to create a 10,000 square foot space that is buzzing from morning till night: public bar; dining room; den and winter garden.

AT A GLANCE
130-cover restaurant
30ft bar serving 18 draft ales
Heart & Craft coffee
Den available for private parties for up to 70
Essential facts

AIRPORTS
• Manchester Airport - 8 miles
• Taxi to/from airport approx. £20

MOTORWAYS
• M62 - 3 miles
• M6 - 20 miles

TRAIN STATIONS
• Opposite Oxford Road • Piccadilly - 15 minute walk
• Direct trains to London (2 hours), Birmingham (90 mins), Liverpool (50 mins)

MEETING ROOM CAPACITY

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TECHNICAL INFORMATION

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FLOOR PLANS

NOT TO SCALE
Manchester is the place where people do things... ‘Don’t talk about what you are going to do, do it.’ That is the Manchester habit.

SIR EDWARD PARRY